

BUSINESS STARTUP

# Niche Clarity Workbook

A done-for-you strategy resource from the Business Startup collection. Customize it with your branding and use it with your clients today.

## Executive Summary

Business name & mission

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Your coaching niche & ideal client

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## Offers & Pricing

Core coaching packages

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## Marketing Strategy

How you'll attract clients (channels)

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## Goals & Milestones

Quarter	Revenue Goal	Key Focus
Q1	\$	
Q2	\$	
Q3	\$	
Q4	\$	