

BUSINESS STARTUP

# Brand Story Builder Workbook

A done-for-you branding resource from the Business Startup collection. Customize it with your branding and use it with your clients today.

## Reflect

Where are you right now?

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Where do you want to be?

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## Set Your Goals

Goal 1

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Goal 2

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Goal 3

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## Action Steps

- Action step 1
- Action step 2
- Action step 3
- Action step 4

## Notes

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