

BUSINESS STARTUP

Annual Business Strategy Map

A done-for-you strategy resource from the Business Startup collection. Customize it with your branding and use it with your clients today.

Executive Summary

Business name & mission

Your coaching niche & ideal client

Offers & Pricing

Core coaching packages

Marketing Strategy

How you'll attract clients (channels)

Goals & Milestones

Quarter	Revenue Goal	Key Focus
Q1	\$	
Q2	\$	
Q3	\$	
Q4	\$	